



# 2022 Sponsorship Opportunities

Company: \_\_\_\_\_

Db a if different from company name: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Club Foundation After Dark

- Title Sponsor **SOLD** ..... \$25,000
- Beverage Sponsor (1 available) ..... \$15,000
- Food Sponsor (1 available)..... \$10,000
- Equipment and Décor Sponsor (1 available).....\$5,000
- Friends of the Foundation (unlimited).....\$1,000

## Club Foundation Golf Tournament

- Title Sponsor (1 available) ..... \$10,000
- Beverages (1 available).....\$8,000
- Lunch .....\$3,000
- Hats (1 available).....\$2,000
- Awards (1 available).....\$1,500
- Hole-in-One sponsor (1 available) **SOLD** .....\$1,000
- Bags **SOLD** ..... \$750
- Hole Sponsor (18 available) ..... \$750  
Select your preferred golf hole.....
- Closest to the Pin\* **SOLD** ..... \$500
- Longest Putt\* **SOLD** ..... \$500
- Longest Drive\* **SOLD** ..... \$500
- \*Sponsor all three contests **SOLD** .....\$1,250

## Club Love Fun Run/Walk

- Title Sponsor (1 available) ..... \$15,000
- Awards (1 available).....\$2,500
- Hydration/Refreshments (1 available) .....\$2,000

## Wellness Activities

- Morning Workout (Feb 20, 6:30 – 7:30 a.m.)\* **SOLD**...\$3,000
- Morning Workout (Feb 21, 6:30 – 7:30 a.m.)\* **SOLD**...\$3,000
  - \*Sponsor both workouts **SOLD** .....\$5,000
- Wellness Pavilion Showcase
  - Product Showcase .....\$1,250
  - CSFA Partner Product Showcase ..... \$800
  - Exhibiting CSFA Partner Product Showcase .....COMP

## World Conference and Club Business Expo

- Conference WiFi (1 remaining) ..... \$25,000
- Hotel Key Cards **SOLD** ..... \$10,000
- Club Business Expo Bags **SOLD** .....\$5,000
- Charging Lockers
  - Education Areas (5 available) .....\$5,000
  - Club Business Expo (2 available)..... \$1,500
- Education Room Mints (3 remaining) .....\$1,500

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The receipt by the Club Management Association of America (CMAA) and its subsidiaries of a signed application/contract accompanied by or followed by payment in full will constitute an application for the sponsorship opportunities listed on the previous page for the events pertaining to the CMAA World Conference and Club Business Expo, San Diego, CA, February 18–23, 2022.

CMAA and its subsidiaries reserve the right to reject, deny, remove, and/or cancel any application/contract for sponsorship. It is understood and agreed that by submitting a signed application/contract for sponsorship, the company will be expected to uphold the CMAA Code of Ethics and remain in good standing. The Club Management Association of America reserves the right to establish regulations regarding any subject not specifically covered by these rules and regulations and each sponsor agrees to accept the decisions of CMAA and CMAA’s representatives as final.

It is the sole responsibility of each sponsoring company to follow all proper procedures and meet required deadlines for graphics requested by CMAA. All events, circumstances, regulations, and/or procedures not covered in these rules and regulations may be subject to special consideration and stipulations as deemed appropriate by CMAA, Marriot Marquis San Diego Marina, Coronado Golf Course, the San Diego Convention Center (SDCC), San Diego County or the State of California.

CMAA does not accept cancellations of Sponsorship commitments. If CMAA is forced to cancel a company’s participation, for acts of God, threatened or other actual acts of terrorism or other reasons outside the control of CMAA, there shall be no refunds.

I have read and understand the cancellation policy and applicable rules and regulations on these sponsorship opportunities.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Return completed contract to:

**Email:** *kelly.springirth@cmaa.org* or

**Mail:** Club Management Association of America 1733 King Street | Alexandria, VA 22314



**CLUB  
MANAGEMENT  
ASSOCIATION  
OF AMERICA**